

CASE STUDY



Ho Man Chiu, FAIA
Financial Controller

Ho Man Chiu (Ebony) was elected President of the AIA Hong Kong Branch in June 2015.

Ebony is Financial Controller for select companies in the Ziegler Group, a multi-national company providing logistics services and multi-modal transport by air, sea and road. Founded in 1908, the Ziegler Group is headquartered in Brussels, Belgium, and Ebony is responsible for the finance departments of all of the company's Asian offices.

His role encompasses finance, information technology and human resources, and he has been responsible for reconfiguring the business systems and IT platforms to improve the group's corporate governance. Risk management and internal controls are essential to ensure the smooth running of the business and the finance function.

Ebony also enables timely and accurate reporting for monitoring the business' performance and has established and maintained improved banking and audit relationships to support the expansion and growth of the business in Asia.

He passed the AIA exams in 1999, and that year his life changed; he became a qualified accountant and had the opportunity to further extend his career. The AIA Professional Qualification gave Ebony the knowledge and expertise for promotion to Financial Controller and to succeed in the role.

Ebony later obtained a master of professional accounting degree from The Hong Kong Polytechnic University, as part of his Continuing Professional Development.

“Being part of the AIA Hong Kong Branch provides me with a bridge to the world. I have the opportunity to communicate with other professional bodies, government departments and so on. The AIA has a network of members worldwide and this is a valuable resource for members, that all should access.”

“The AIA Hong Kong Branch is a warm and happy society; a few years ago, I joined the executive committee, and had the opportunity to learn more about the operation of the Association. I subsequently took on various roles, such as Treasurer and Secretary, and was delighted to be elected President.”