

CASE STUDY



Linda Richards, FAIA
Finance Manager, Tigress
Productions

Linda Richards works for Tigress Productions Limited, part of the Endemol Shine Group; an international television production and distribution group. Tigress are a television production company, specialising in Wildlife, Adventure and General Factual formats for the UK and International markets.

Tigress are regular producers of the Wildlife and Science inserts on The One Show on BBC1. They produced the Naked and Marooned with Ed Stafford, a series for Discovery International and a series exploring behavioural science and mass manipulation, called Crowd Control for the National Geographic Channel in the USA. Tigress have also produced a food show with Nigel Slater looking at different cultural food in the UK that will be transmitted in the summer of 2015.

Linda is the Finance Manager for Tigress, and manages the overhead budget as well as reporting the monthly accounting position to the Endemol Group. She prepares the annual budget submissions, monthly management reporting, and annual statutory and tax accounts in conjunction with the Group FD.

Linda also deals with the annual audit requirements, banking and credit card processes, as well as responsibility for training the individual Production Managers on how to use the accounting system and to monitor and assist with production budgeting. When the Endemol Group decided to move to a new finance system, Linda was tasked with system testing prior to the transfer, then checking the integrity of the data transfer and training new users.

“The training I received whilst I was undertaking my AIA professional qualification gave me the confidence to understand the requirements of a system transfer, and the knowledge of what records would be required to maintain the integrity of the accounts.”

“With the knowledge I gained through my studies, I have the confidence to communicate detailed financial information to non-financial colleagues, which is a key requirement in my industry. It is vital that the ‘creative’ managers are as aware and understanding of budgets as the financial managers.”

“AIA has experience in supporting all types of businesses, both small local entities through to large multi-national corporations, and is held in high regard throughout the world. There is always support for AIA members and great training to ensure that members are always up to date with changes in the accounting world.”